

One-day token strike

Eastern India Corrugated Box Manufacturers Association aims to appeal to the consumers of corrugated boxes to revise prices based on raw material prices and keep in touch with market reality

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Kolkata: Eastern India Corrugated Box Manufacturers Association has called for a one-day token strike on March 30.

The company organised a press meet on Friday to express their concern over the future of their industry in India.

"In the present global context, it is shameful that due to the apathy of consumers, raw material suppliers and the government one of the most eco friendly industries face a threat of extinction in India. Manufacturers and distributors of all consumer goods in this country have failed so far to understand and appreciate the value and use of the corrugated boxes in which their products are packed," says the company's press release.

Through its move, the company aims to appeal to the consumers of corrugated boxes to revise prices based on raw material prices and keep in touch with market reality.

Making an appeal to the paper mills not to increase the prices irrationally and indiscriminately and to the government to implement a scientific waste management system are also on company's agenda. (TNN)

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