Demand for Packaging Boxes Down by Half



KOLKATA Eastern India Corrugated Box Manufacturers' Association has claimed that demand for their packaging boxes has slumped by

50% post demonetisation. "Demand for our corrugated packaging boxes has slumped by 50% post demonetisation due to slump in FMCG products of major brands," the association president Milan Kumar Dey said on the sidelines of a session on demonetisation organised by Bharat Chamber of Commerce. "We are also keeping our facilities closed in rotation due to lowering demand," Dey said. He said several plants of all major brands are shut in West Bengal due to slowdown in demand.